

## **BACKGROUNDER**

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### **SORREL RIVER RANCH RESORT & SPA FACT SHEET**

**ADDRESS:** Physical Address: Mile 17 Hwy 128, Moab, UT 84532  
Mailing Address: HC 64 Box 4002, Moab, UT 84532

**RESERVATIONS:** [stay@sorrelriver.com](mailto:stay@sorrelriver.com)  
1-877-359-2715 / United States & Canada

**PHONE/FAX:** 435-259-4642 Phone / 435-259-3016 Fax

**WEBSITE:** [www.sorrelriver.com](http://www.sorrelriver.com)

**LOCATION:** Nestled on 160 acres along the banks of the Colorado River amidst the majestic red rocks of Moab, Utah, the Four Diamond Sorrel River Ranch is renowned for its exclusive destination as the adventure capital of the American Southwest. The full-service resort and spa is located a short distance from Moab Canyonlands Airport (approximately 30 miles) and about 90 miles from Walker Field Airport in Grand Junction, CO.

**OWNER:** Elizabeth Rad, SRR Partners LLC

**GENERAL MANAGER:** Jamie McAnally

**MANAGED BY:** Sorrel River Ranch Resort & Spa is managed by Benchmark Hospitality International, a leader in the management and marketing of resorts, conference centers, hotels and Personal Luxury Hotels.™ The independent company, launched in 1980, is a worldwide organization operating properties in major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston. For the location of Benchmark's properties and additional information, visit [www.benchmarkhospitality.com](http://www.benchmarkhospitality.com).

**HONORS:** AAA Four Diamond Award – 2003 through 2011  
Small Luxury Hotels of the World – Only designated resort in Utah since 2005  
Fodor's Choice Gold Award – "Sense of Place" category  
"Top 10 Luxury Wilderness Lodge in the USA" by *Luxury Travel Magazine*  
"Fifty Best Luxury Adventures in the World" by *Adventure Temples Guidebook*  
Utah's Best Wilderness Resort – *Officialbestof.com*

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**HISTORY:**

In 1903, Fred and Ida Stearns claimed the untamed territory on the Colorado River that is now Sorrel River Ranch, as their homestead. Fred used a single plow horse to develop the high desert valley into enough farmland to feed his family and livestock. The original two-room farmhouse has been preserved and still stands by the resort's organic herb garden. In 1947, the farm was sold to Bill and Lillian Boulden who continued the family farm tradition as Boulden Cattle Ranch. In 1994, former bass guitarist for Rick Springfield, Robbie Levin, drove through the rustic metal gates of Boulden Cattle Ranch and was awestruck by the setting and spectacular views. Levin purchased the land from the Boulden's and began developing the property which officially opened as Sorrel River Ranch in 1999. Elizabeth Rad purchased the property in 2008 and is the current owner. The name "Sorrel" originated from the specific red rust color found in American Quarter horses which is identical to the color of the scenic red rock mesas surrounding the property. The property's 160 acres, is surrounded by thousands of acres of untouched, pristine, BLM property, including its close proximity to the La Salle Mountain Range.

**ACCOMMODATIONS:**

Sorrel River Ranch features 55 spacious guestrooms and suites, ranging from 400 to 1,000 square feet, combining rustic yet elegant ranch décor with the charm of a country inn, the comforts of home, and the unparalleled service of an upscale, personal luxury hotel. Each room or suite offers a private deck to fully absorb the natural beauty surrounding the ranch. Guestroom appointments include kitchenettes, river or mountain views, log-beamed ceilings, custom-handcrafted furnishings, luxurious linens and bath accessories. Luxury suites feature hydrotherapy bath spas, separate glass showers and spacious sitting areas. Wireless Internet service is available throughout the ranch. Consistent with all Benchmark Hospitality properties, Sorrel River Ranch Resort & Spa is pet friendly.

**DINING &  
ENTERTAINMENT:**

Located on the second floor of the Main Lodge with spectacular panoramic view of the Colorado River and red rocks, Sorrel River Ranch's signature restaurant, **The River Grill**, features one of the finest dining experiences in southern Utah. River Grill's dinner menu features classic American steak and seafood favorites that capture the spirit and flavor of the region. Characterized by robust and distinctive flavors from blue corn crusted rainbow trout to grilled buffalo tenderloins, River Grill's menu reflects the many native cultures - pioneers, cowboys, Native Americans – that called the Sorrel River Valley home. Its wine list features an extensive selection of domestic and international wines and varietals. Open nightly for dinner, 6 p.m. to 10 p.m. By reservation only.

**Professor Valley** - Also located on the second floor of the Main Lodge, overlooking the pool, green pastures and equestrian center, Professor Valley is open for breakfast from 7 a.m. to 10 a.m. and features an extensive continental breakfast buffet (offered through 2011) in addition to classic American and Southwest breakfast favorites. Professor Valley also features an expansive wrap-around indoor/outdoor deck for dining.

**River Deck** – This spacious, outdoor redwood patio deck is situated right on the banks of the Colorado River and serves lunch from 11 a.m. to 3 p.m. The lunch menu features a selection of homemade soups, chilled salads and grilled sandwiches or burgers. A seasonal tapas menu is offered daily from 3 p.m. to 8 p.m.

**Room Service** - Hotel guests may enjoy breakfast, lunch or dinner in the comfort of their room

**Poolside Service** – Outdoor poolside service is available in season

**Organic Herb Garden** – Sorrel River Ranch also boasts an expansive organic herb garden used by the culinary team and incorporated into all of the restaurant and banquet menus

**MEETINGS:**

Sorrel River Ranch offers 7,500 square feet of indoor meeting and event space, ideal for hosting executive-level meetings and high-end corporate retreats. The property also features multiple outdoor scenic venues including a 5,000 square foot covered outdoor events pavilion and a 2,400 square foot redwood deck perched on the banks of the Colorado River perfect for evening BBQs or intimate candlelit receptions. Groups can also take advantage of the myriad of outdoor adventure activities and team building opportunities for which this destination is so well known.

Due to the property’s intimacy and exclusivity, Sorrel River Ranch also lends itself perfectly for executive, corporate and wedding “buy outs.”

**WEDDINGS:**

Sorrel River Ranch Resort & Spa is a favorite wedding and reception destination of choice for brides and grooms because of its exclusive location and relaxed ranch ambiance. With some of the southwest’s most spectacular scenic backdrops, weddings at Sorrel River Ranch can be as upscale, laid back, creative or simple as the couple desires. Renting out the ranch for intimate weddings allows the bride, groom and their friends and family to embrace their special day and have this magical retreat all to themselves.

**SORREL RIVER SPA:**

The Spa at Sorrel River embodies the serenity and the spirit for which this captivating region is known. This boutique spa offers the much needed rejuvenation and relaxation after a long day on the trails or the river and provides a dimension of holistic treatments for guests who enjoy “ranch” wellness and health vacations. The Spa at Sorrel River offers a variety of specialized massages, body treatments, acupuncture, facials, yoga, pedicures and manicures for men and women. The Spa’s signature treatments indigenous to the region include the Bourbon Cowboy, Buffalo Greens, River Stone Massage and Toning Cactus Wrap.

**EQUESTRIAN CENTER:**

Sorrel’s own private equestrian center offers multiple riding options for beginners, intermediates and advanced riders. Group and private rides are available. Sorrel’s experienced wranglers will take guests through the trails that made the Colorado River Valley one of Hollywood’s most famous movie backdrops.

**ON-PROPERTY  
ACTIVITIES:**

Tennis courts, basketball, fitness center, horseshoe pits, activities lawn, hiking trails, sparkling pool overlooking the Colorado River, gift shop

**HOTEL AMENITIES:**

Complimentary wireless internet throughout the hotel  
Complimentary *USA Today* in the lobby  
Continental breakfast daily  
Full service business center with MAC desktops  
Daily calendar of events and activities for guests

**PET PRIVILEGES:**

Sorrel River Ranch is pet friendly and offers owners pet accessories, treats, water/food bowls and plastic bags and scoopers for convenience. In addition, due to its vast equestrian services, amenities, pastures and trained wranglers, Sorrel River Ranch is one of the few resorts in the Southwest that offers outside boarding of guest's horses. Applicable fees apply for equestrian boarding.

**OFF PROPERTY  
AMENITIES:**

Sorrel River Ranch's Guest Experience Team is happy to assist hotel guests with their vacation itineraries so they may take advantage of the many outdoor activities and adventures this world-class destination has to offer. The Guest Experience Team will help create a personalized adventure "Bucket List" to ensure guests experience all there is to offer including white water river rafting and kayaking, sky diving right onto the property, hummer and jeep tours, ATV and Rhino tours, rock climbing and canyoneering, mountain biking and hiking and scenic flights over the Canyonlands & Arches National Parks.

**AIRPORT  
INFORMATION:**

**Canyonlands Airport Code – CNY (Moab, Utah)**

Located approximately 30 miles from Sorrel River Ranch on Highway 191, Moab Canyonlands Airport provides daily connecting air service via US Airlines. Canyonlands also accommodates private planes and is the base for Moab's scenic adventure flights. Driving directions to Sorrel River Ranch: Interstate 191 south to Hwy 128.

**Walker Field Airport Code: GJT (Grand Junction, Colorado)**

Located an hour and 15 minutes from Sorrel River Ranch, Walker Field offers a selection of daily connecting flights on United, Delta and US Airways. Walker Field also accommodates private planes. Driving directions to Sorrel River Ranch: Interstate 70 East to Hwy 128 South.