



NAPLES BAY RESORT

Life is Different Here.

Contact: Rebecca Kollaras
Benchmark Hospitality International – Florida Resorts
305-754-5949
Rkollaras@Benchmarkmanagement.com

FACT SHEET

NAPLES BAY RESORT
1500 Fifth Avenue South
Naples, FL 34102
(239) 530-1199
www.naplesbayresort.com

OVERVIEW:

Situated along Southwest Florida's "Paradise Coast" is Naples Bay Resort is operated by Benchmark Hospitality International. The elegant 20-acre property features a European-style, water-front Hotel and Marina reminiscent of a Tuscan seaside village, the Club at Naples Bay Resort, and The Cottages at Naples Bay, offering a lush tropical ambiance.

The property blends a destination resort experience with a personalized residential lifestyle. Naples Bay Resort offers a total 193 deluxe guest accommodations comprised of The Cottages, featuring 108 spacious two- and three-bedroom cottages, and the Hotel at Naples Bay Resort, presenting 85 elegantly appointed, designer-furnished, one- and two-bedroom suites. Additionally, 30 exclusive townhomes and flats round-out the residential component of the resort.

Guests of Naples Bay Resort can enjoy The Club, home to a masterfully-designed resort pool complex with meandering lazy river pool, lap pool, children's pool, expansive sundeck with poolside cabanas; Bluewater Bar & Grill; an intimate, full-service Spa; Cliff Drysdale Tennis center with six lighted Har-Tru courts; and extensive fitness facilities with Pilates studio and Technogym equipment; and Kidz Club.

The resort also features The Yacht Club, complete with Captain's Lounge and 97-slip marina; 3300 square feet of flexible event space; and a retail promenade, offering additional entertainment and dining options, including Bonefish Grill. Championship golf is available at several nearby well-regarded courses.

OPENING DATE: February 2008

LOCATION: Located at the gateway to Old Naples on Fifth Avenue South, known for its high-end shopping and fine dining establishments, the resort overlooks the scenic Naples Bay and is minutes from the area's celebrated white sand beaches.

The property is 40 minutes south of Southwest Florida International Airport, served by over 20 major US and foreign airlines, including non-stop flights from more than 50 U.S. cities. Regular international flights are scheduled from Toronto, Montreal and Düsseldorf, Germany. The resort is 10 minutes from Naples Municipal Airport, offering charter and private air services. Naples Bay Resort is 120 miles from Miami, 145 miles from Palm Beach, 160 miles from Tampa and 230 miles from Orlando.

The Cottages at Naples Bay Resort range from 1,400 to 1,900 square feet and feature fully equipped gourmet kitchens and balconies. Options include 2 bedrooms/2 baths, 2 bedrooms/2 baths with den, and 3 bedrooms/3 baths with den. Amenities provided are Gilchrist & Soames toiletries, DVD players & compact sound system, flat-screen televisions, wireless Internet service and Personal

Grocer, who will ensure each Cottage is stocked with guests' favorite snacks and beverages from a local specialty shop. Cottage rentals are available for minimum 6-night, 7-day stays.

The Hotel at Naples Bay Resort, situated on Naples Bay overlooking the marina, is reminiscent of an Italian seaside village. Guests are greeted at its stylish porte-cochere entrance and intimately appointed vaulted lobby showcasing a magnificent Chihuly-inspired chandelier. Open-air corridors, ushering in tropical breezes, lead to suites, all of which offer scenic water views. Suites range in size from 900 sq. ft. to 1,700 sq. ft., and offer expansive balconies, some measuring up to 500 sq. ft., ideal for private chef dinners with friends. Each features full-size gourmet kitchens with granite countertops, flat-screen televisions, BOSE entertainment systems, wireless Internet service and custom-designed furnishings in rich hues and textures. Guests are also treated to the services of a Personal Grocer.

CULINARY OPTIONS: Dining delights abound at Naples Bay Resort, Naples' legendary Fifth Avenue South offers some of Florida's best dining options with a choice of over 20 top restaurants where guests can sample the variety and culinary creativity of the region's best chefs and restaurateurs.

The Resort offers the Blue Water Bar & Grill, located poolside serving lunch, afternoon snacks and refreshing beverages. The popular Bonefish Grill is located at The Hotel, offering a variety of choices for dinner nightly.

Cooking classes, wine dinners and in-suite/cottage dining are available.

Contact our Concierge at 239 530 1199 for reservations or more information.

AMENITIES:

The Club at Naples Bay features a 15,000-sq.-ft. clubhouse and the following amenities:

- 5,000-sq.-ft. resort-style pool with a walk-through
- Two-story waterfall and lazy river meandering through verdant tropical gardens
- Infinity-edge lap pool with whirlpool, reserved for adult guests only
- Dedicated children's pool
- Expansive sundeck and poolside cabanas
- Full-service Spa, offering holistic therapies that include massages, herbal bath soaks, nutritional body wraps and naturopathic treatments. The Spa also offers steam rooms, sauna and aqua lounges
- Fitness center, featuring state-of-the-art Technogym equipment with Smartkey personalized reports; personal training, Pilates, yoga and aerobics classes.
- Water and studio aerobics programming is also available for children
- Tennis center, operated by the former champion and ESPN commentator Cliff Drysdale, offering six lighted hydrogrid Hard-Tru courts, junior and adult lessons and programming
- Kidz Club, offers colorful jungle gym and supervised daily arts and craft activities, games and other events

The Yacht Club, with its own membership, offers:

- Captain's Lounge with flat-screen televisions, Internet access, weather service, shower and laundry facilities
- Waterfront bar offering spectacular views of Naples Bay 97-slip marina, accommodating 100-ft. mega-yachts Transient slips, charter boat services, fuel and dockmaster
- A retail promenade is located adjacent to the marina and features casual dining options including Bonefish Grill, specializing in market-fresh fish prepared to order, as well as entertainment venues.
- Naples Bay Resort offers complimentary round-trip transportation to the destination's white sand beaches; gourmet picnic baskets are also offered.

EVENT SPACE:

Naples Bay Resort features 3,300-sq.-ft of comprehensive social, meeting and conference space.

Cypress Room - located at The Club at Naples Bay, overlooking the pool, and featuring floor-to-ceiling glass doors that open to tropical breezes, the 2,000-sq.-ft. ballroom/theater accommodates 135 people.

Windward Room - located at The Hotel at Naples Bay Resort, this 550 sq. ft. room is elegantly furnished and features extensive millwork as well as a fixed board table that accommodates up to 16 people.

Leeward Room - located at The Hotel at Naples Bay Resort, this 750 sq. ft. space accommodates 25-30 people (classroom style).

A private dining room at the Yacht Club can accommodate 30-35.

A variety of waterfront piazzas throughout the resort are ideal for intimate weddings, special anniversaries, charity luncheons, cocktail parties and other outdoor social affairs.

MANAGEMENT COMPANY: Benchmark Hospitality International is a leader in the management and marketing of resorts, conference centers, hotels, and Personal Luxury Hotels™. The independent company, launched in 1980, is a founding member of the International Association of Conference Centers. Benchmark Hospitality is a worldwide organization operating properties in major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston. The company's northeast regional office is in New Jersey, with international offices in Tokyo, Japan, and Santiago, Chile. For the location of Benchmark's properties and additional information, visit www.benchmarkhospitality.com.

MANAGING DIRECTOR: Rikki Boparai

**DIRECTOR OF SALES &
MARKETING:** Suya Davenport

DESIGN: Architect
Architectural Network Incorporated - Naples, Florida

Contractor
Kraft Construction Company - Naples, Florida

Interior Design
Interior Design Network - Naples, Florida

**OWNERSHIP/
DEVELOPER:** Naples Bay Resort was developed by the partnership of
Antaramian Development Group of Naples, Florida, and
Ersa Grae Corporation of Houston, Texas
(www.ersagrae.com)

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