



**Contact:** Angela Southard Winther  
Winther Communications  
(843) 881-4824  
AWinther@winthercommunications.com

## ***FACT SHEET***

**THE CHATTANOOGAN**  
**1201 South Broad Street**  
**Chattanooga, TN 37402-2708**  
**(423) 756-3400**  
**(877) 756-1684 -- Toll free**  
**(423) 756-3404 -- Fax**  
**[www.chattanoogaohotel.com](http://www.chattanoogaohotel.com)**

**DESCRIPTION:** The Chattanooga is a 210,000 square-foot, five-story upscale urban resort in downtown Chattanooga, Tennessee. The \$43 million property, which opened in April 2001, has 200 guest rooms and suites; a cosmopolitan restaurant; bistro and lounge; espresso café; day spa; complete recreation and fitness facilities; and a technologically advanced conference center with 20 dedicated meeting rooms.

**ACCOMMODATIONS:** The 199 deluxe guest rooms and suites have views of downtown Chattanooga and the picturesque Lookout Mountain. A study desk, two-line telephones, high-speed Internet access data ports and complete networking capabilities are featured in all rooms.

**LOCATION:**

1201 South Broad Street  
Chattanooga, TN 37402-2708

The Chattanooga is located at the corner of 12th and Broad streets in the City's Southside. The property is near museums, The Tennessee Aquarium, retail stores and restaurants. The Chattanooga is 12 miles from the Chattanooga Metropolitan Airport.

**DINING:**

*The Broad Street Grille*, the hotel's upscale, cosmopolitan restaurant, features contemporary, eclectic cuisine. The restaurant's open exhibition kitchen provides guests with the opportunity to watch the impressive culinary staff in action and experience the sizzling sounds and smells of premium meats prepared over open flames. The Broad Street Grille accommodates 195 guests, with patio tables lining both the city streets and landscaped courtyard. The Broad Street Grille is open seven days a week for breakfast, lunch and dinner. A lavish champagne brunch is served every Sunday.

*The Foundry*, the hotel's upscale bistro and lounge that is adjacent to The Broad Street Grille, features a delicious offering of appetizers, salads, sandwiches, and light entrées. The Foundry has a full bar with top-of-the-line liquors, a wide selection of fine wines and champagnes by the glass and bottle, and an extensive martini menu. Musicians perform live jazz in the lounge on a regular basis. Pool tables and a wide-screen TV are provided for guests' use.

*Strouds*, an intimate sidewalk espresso café, features made-to-order sandwiches and salads, daily homemade soups, freshly baked pastries and desserts, and a variety of unique gourmet coffees and teas.

**DEVELOPER:**

The property was co-developed by Benchmark Hospitality and Hines Interests Limited Partnership for the City of Chattanooga.

**OPERATOR:**

Benchmark Hospitality International, an independent hospitality management company based in The Woodlands (Houston), Texas, operates resorts, conference centers, hotels and condominium resorts both domestically and

internationally. For locations of Benchmark Hospitality properties and for additional information, visit Benchmark's Website at [www.benchmarkhospitality.com](http://www.benchmarkhospitality.com).

**MANAGEMENT:**

Scott Spann, General Manager  
Joshua Brown, Director of Sales and Marketing

**ARCHITECT:**

Rabun, Hogan, Ota and Rasche Architects of Atlanta, and Franklin Associates of Chattanooga

**INTERIOR DESIGN:**

Looney & Associates of Dallas, Texas designed the property to reflect the city's history, natural features and rich environment. Native cherry wood, matte finished stone flooring, russet brick and wrought iron detailing are combined with accent colors of burgundy, soft greens, chocolate brown and spice tones. A central feature of the lobby is the massive, see-through fireplace which serves as the centerpiece of the hotel and connects the east and west lobbies.

**URBAN FOREST:**

The courtyard of The Chattanooga is a 70,000 square-foot "urban forest" providing guests and pedestrians a park-like setting in the heart of the city. The space includes almost 10,000 different plantings, with nine varieties of trees and 36 varieties of shrubs, flowers and grasses. When the urban forest is fully grown, a tree canopy will cover and shade the courtyard.

**RECREATIONAL ACTIVITIES:**

*Cultural Attractions* -- Chattanooga's museums, The Tennessee Aquarium, retail shops and restaurants are located within walking distance of the hotel.

*The Chattanooga Spa* – The Chattanooga Spa features four treatment rooms, a steam room, fitness center and outdoor patio overlooking the hotel's courtyard. A variety of facials, massage treatments, nail services and waxing is available. Recreation and fitness facilities include an indoor pool, whirlpool, steam room, sauna and circuit training equipment. Extended spa hours are offered to accommodate guests who have long days of meetings.

*Golf* -- Championship golf nearby at the Jack Nicklaus Bear Trace Course.

*Tennis/Racquetball* -- Available nearby.

*Whitewater Rafting* -- Offered nearby on the Ocoee River, site of the 1996 Olympic kayaking competition.

**CONFERENCE  
FACILITIES:**

The Chattanooga's 25,000 square-foot conference center features a high-tech learning environment with comprehensive meeting planning and audiovisual support services. The facility includes 20 dedicated meeting rooms with five general session rooms accommodating 25 to 100 guests; a 16-seat circular board room with a flat data screen; 12 break-out rooms; a 7,500 square-foot ballroom; and an amphitheater with seating for 85. All meeting rooms offer complete networking capabilities and high-speed Internet access.

###